

<u>Dreamshop.com.my's UP TO WIN 650,000 BOOST STARS Campaign</u> **Terms and Conditions**

- 1. Dreamshop.com.my's "WIN UP TO 650,000 BOOST STARS Campaign", herein known as ("Campaign") is organised by DCR Marketing Sdn Bhd (718792-P), herein known as ("The Company") shall commence on 1st September 2022 and ends on 30th September 2022. ("Campaign Period"). The Company reserves the right to alter or end the Campaign earlier than 30th September 2022 without any prior notifications.
- 2. The Campaign is open to all customers who registered as a member at www.dreamshop.com.my, https://dreamshop.policystreet.com/insurance/car or https://giftvoucher.my/.
- 3. To participate, members are required to make a minimum purchase of minimum RM30.00 per transaction at www.dreamshop.com.my, https://dreamshop.policystreet.com/insurance/car or https://giftvoucher.my/.
- 4. With every minimum purchase of RM30 per transaction, members will earn 1 entry to stand a chance to win the Prize. Example of the scenario as reference:

a) RM30 per transaction - 1 entry earned
b) RM100 per transaction - 1 entry earned
c) RM1000 per transaction - 1 entry earned

- 5. The more transaction, frequency of purchases or redemptions performed, member(s) will earn more entries.
- 6. There is no limit to numbers of purchases, transactions or redemptions one member can make.
- 7. Splitting a bill to increase the numbers of entries is not allowed.
- 8. Members who earns or collects more entries, will stand a higher chance to win the Prize.
- 9. 650,000 Boost Stars Prize would be given away to random select 10 winners throughout the whole campaign.

- 10. Limited to (1) one Prize per unique MyKad/NRIC user and registered email address with the "Company" throughout the campaign promotional period only. One person can only win once or one time throughout the entire Campaign Period.
- 11. All winner(s) is/are required to provide images of the front and back of MyKad/NRIC as part of the verification requirements to claim the prize(s) based on the communications channels so determined by the company.
- 12. The following categories of people will not be Eligible to participate for this Campaign:
- a) Permanent, Part Time and Contract employees of DCR Marketing Sdn Bhd.
- b) Permanent, Part Time and Contract employees in relation or related to the group of companies belonging to DCR Marketing Sdn Bhd.
- c) Family members, Immediate family members and relatives of the Permanent, Part Time and Contract employees in relation or related to the group of companies belonging to DCR Marketing Sdn Bhd.
- 13. All Winners will be selected based on the criteria below:
- a) A registered and valid member of Dreamshop.com.my or Giftvoucher.my.
- b) Have made a minimum purchase of RM30.00 via www.dreamshop.com.my, https://dreamshop.policystreet.com/insurance/car or https://giftvoucher.my/.
- 14. Winner will be announced within 14 Business Days after the end of the campaign as detailed below:

Monthly Campaign Period	Announcement Date	Monthly Prize(s)
Campaign Period	15/10/2022	650,000 Boost Stars giveaway to
1/9/2022 to 30/9/2022		10 random unique winners (10
		unique phone mobile registered
		under Boost Wallet)

- 15. The Winners' valid registered name and email address with the "Company" will be announce via the company' official communication channels such as but not limited to:
- a) Official Website www.dreamshop.com.my
- b) Dreamshop Facebook page https://www.facebook.com/dreamshopmalaysia
- c) Dreamshop Instagram page https://www.instagram.com/dreamshop.com.my

Note: Part of Winner's email address or identification numbers will not be revealed or blanked out to protect the winners' privacy and to comply with the governance of data protection act as stipulated in the PDPA policy)

- 16. All winners will be contacted by an official representative of the "Company" via:
- a) Phone call
- b) E-mail
- c) WhatsApp

Or any other form of communication channels so determined by the Company's for the purpose of winner's verification, address confirmation, prize's delivery and arrangement purposes.

17. The Company will make three (3) attempts of phone calls, e-mail, WhatsApp or any other form of communications channels so determined by the company to the selected winners. The three (3) attempts will be made during the company's business operating hours, Monday to Friday (9am-6pm) to the selected winners.

- 18. In the event the selected winners cannot be contacted due to various reason such as but not limited to i.e. Attempted call gone to voicemail, line busy, unattended calls, no pick up, no respond or revert, the Company has the right to allocate the candidacy to the next Selected Winner.
- 19. It is winner's responsibility to claim his/her Prize from the Company within 14 business days upon the announcement is made through all the Company's communication channels ("Claim Period"). Successful winners who want to claim the Prize after the Claim Period will not be entertained.
- 20. It is compulsory that the Selected Winners need to:
- a) Follow Dreamshop Malaysia Facebook Account https://www.facebook.com/dreamshopmalaysia
- b) Post & share the winner announcement post their own individual social media account such as but not limited to Facebook, Instagram, Twitter and etc.
- c) Complete the winning post with the slogan "My Dream For 65,000 BOOST STARS Has Comes Reality, Thanks to #DreamshopMalaysia"
- d) Tag # 10 of their friends on the respective social media(s)

Note: Failing on any of the above actions, the selected winner will be withdrawn or disqualified and The Company reserves the right to select the next new Winner.

- 21. Upon verification is done by the official representatives of the "Company", and all of Items No. 20 are complied, the Prize will be released to the respective winner.
- 22. The Company is responsible to ensure that the Prize is being credited into winners' registered Boost Wallet account within sixty (60) days from the day the selected Winner contact The Company to claim for his/her Campaign Prize.
- 23. Only Successful Winners who fulfil the "Dreamshop Win 650,000 Boost Stars Campaign" Terms and Conditions shall be eligible for the Campaign Prize. The Company reserves the right to disqualify participants who have failed to fulfilled the Campaign Terms and Conditions and/or who have submitted incomplete or inaccurate data, without prior notice.
- 24. All winners have agreed to give 100% approval to the Company, and allowing the Company to use all copyright, pictures, visuals, materials and items that is related to the said Campaign for marketing purposes or base on the company's sole discretion.
- 25. By registering at www.dreamshop.com.my, all members has agreed and given their consent to the company to use any of their personal data for the purposes of the administration of this campaign, promotional offer(s) and any other purposes to which the entrant has consented, such as the Terms and Conditions, Personal Data and Information Notice, and Privacy Policy published at www.dreamshop.com.my
- 26. By accepting the offer each eligible person agrees to be bound by these terms and conditions.
- 27. The Company reserves the right to alter any terms & conditions of this promotion at any time without prior notice.
- 28. The Company reserves the right to cancel, terminate or suspend the Campaign without notice. Any cancellation, termination or suspension of the Campaign by The Company shall not entitle the participants to any claim or compensation against The Company for any loss or damage incurred by the participants as a direct and indirect result of such cancellation, termination or suspension.

- 29. The decisions of the Company in relation to every aspect of the Campaign, including but not limited to the type of Campaign Prize, shall be deemed final and conclusive under any circumstance and no complaint from any participants will be entertained. The decisions of The Company are final, conclusive and binding and no further appeal, enquiry and/or correspondence will be entertained.
- 30. The terms and conditions herein contained shall be governed by and construed in accordance with the laws of Malaysia.

General Terms and Conditions

- 1. By participating in this Campaign, all the www.dreamshop.com.my members shall be deemed to have read, understood and agrees to be bound by the Terms and Conditions stated herein. The Company's decisions on all matters relating to the Campaign shall be final, binding and conclusive. No correspondence, disputes and appeals will be entertained.
- 2. All items purchase are subject to first come first basis and subject to stock availability.
- 3. For more information, contact www.dreamshop.com.my team @ +603- 7832 6103 or email us at enquiries@dcr.com.my.

- END -



<u>Dreamshop.com.my's UP TO WIN 650,000 BOOST STARS Campaign</u> **FAQ**

1. What is this Dream shop Campaign about?

We wish to reward our customers by giving out 650,000 Boost Stars throughout the whole campaign period, to encourage our members to frequently visit our site www.dreamshop.com.my, https://dreamshop.policystreet.com/insurance/car or https://giftvoucher.my/ to make purchases.

2. What is the Campaign promo period? Campaign Promotional period is valid from 1/9/2022 and ends on 30/9/2022.

3. Who is entitled to participate in the Campaign?

Registered members who make a minimum purchase of minimum RM30.00 per transaction at www.dreamshop.com.my, https://dreamshop.policystreet.com/insurance/car or https://giftvoucher.my/

4. How to participate in the Campaign?

a) Step 1 : Register as members

b) Step 2 : Spend minimum RM30 at <u>www.dreamshop.com.my</u>, https://dreamshop.policystreet.com/insurance/car or https://giftvoucher.my/

c) Step 3 : Stand a chance to win the Prize

5. What is the Prize?

Up to 650,000 BOOST STARS throughout the whole campaign period, 10 random winners

- 6. How many Prizes is given out for the whole Campaign promo period? 650,000 BOOST STARS throughout the whole campaign period
- 7. How the winner announcement would be made? Every month or end of Campaign period? The Winners' registered name and email address (partial email address to be blanked out) with the Company will be announce via the company' official communication channels such as but not limited to:
- a) Official Website <u>www.dreamshop.com.my</u>
- b) Dreamshop Facebook page https://www.facebook.com/dreamshopmalaysia
- c) Dreamshop Instagram page https://www.instagram.com/dreamshop.com.my

Winner will be announced within 14 Business Days after the end of the campaign:

Monthly Campaign Period	Announcement Date	Monthly Prize(s)
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		unique phone mobile registered
		under Boost Wallet)

8. If I'm the winner, what shall I do next to claim the Prize?

Our official representative will keep touch with you (via phone call, email & WhatsApp) for the BOOST WALLET and order verification for prize arrangement.

9. Is there any other criteria need to meet to claim the Prize?

Yes, it is compulsory that the Selected Winners need to:

- a) Follow Dreamshop Malaysia Facebook Account https://www.facebook.com/dreamshopmalaysia
- b) Post & share the winner announcement post their own individual social media account such as but not limited to Facebook, Instagram, Twitter and etc.
- c) Complete the winning post with the slogan "My Dream For 65,000 BOOST STARS Has Comes Reality, Thanks to #DreamshopMalaysia"
- d) Tag # 10 of their friends on the respective social media(s)
- 10. If I'm the winner for month January 2022, do I still entitle to win the Prize in next cycle promo? No, (1) one MyKad/NRIC unique user with the registered email address with the "Company" is eligible to 1 Prize winning throughout the whole promo period.