



Dreamshop.com.my's WIN iPhone 12 Campaign **Terms and Conditions**

1. Dreamshop.com.my's "**WIN iPhone 12 Campaign**", herein known as ("Campaign") is organised by DCR Marketing Sdn Bhd (718792-P), herein known as ("The Company") shall commence on 16th November 2020 and ends on 28th February 2021. ("Campaign Period"). The Company reserves the right to alter or end the Campaign earlier than 28th February 2021 without any prior notifications.
2. The Campaign will run for a 3 months period and its promotional period is segregated into 3 different monthly cycles as stated below:
 - a) 16/11 /2020 to 31/12/2020 - 1st month cycle;
 - b) 1/1/2021 to 31/1/2021 - 2nd month cycle;
 - c) 1/2/ 2021 to 28/2 /2021 - 3rd month cycle;
3. The Campaign is open to all customers who registered as a member at www.dreamshop.com.my. Note: Please ensure all compulsory fields are completed with correct info (i.e., name as per NRIC, NRIC or MyKad Number / Mobile Phone) for winner verification purpose.
4. To participate, members are required to:
 - a) Make a minimum purchase of minimum RM30.00 per transaction at www.dreamshop.com.my OR
 - b) Make an online redemption transaction of minimum 18,000 UNIRINGGIT on MERCHANDISE only with UOB Bank Card at <https://unirm.my/Member/Main.aspx> OR
 - c) Make an On-The-Spot Redemption (only applicable for Maybank, Ambank, RHB, CIMB and HLBB point credit card holders only) of minimum RM30.00 per transaction at DCR Marketing Sdn Bhd OR
 - d) Make a purchase or any transaction of minimum RM30.00 per transaction from DCR Marketing Sdn Bhd
5. With every minimum purchase of RM30 per transaction, members will earn 1 entry to stand a chance to win the Prize. Example of the scenario as reference:
 - a) RM30 per transaction - 1 entry earned
 - b) RM100 per transaction - 1 entry earned
 - c) RM1000 per transaction - 1 entry earned
6. The more transaction, frequency of purchases or redemptions performed, member(s) will earn more entries.
7. There is no limit to numbers of purchases, transactions or redemptions one member can make.
8. Splitting a bill to increase the numbers of entries is not allowed.

9. Members who earns or collects more entries, will stand a higher chance to win the Prize within the particular month stipulated under Terms & Conditions No. 2.

10. The pool of entries to win the Prize would be refreshed after one-month cycle ends or as stipulated under Terms and Conditions No 2.

11. (1) one unit of Prize would be given away on a monthly basis following the cycle or as specify under Terms & Conditions No 2. The Campaign prizes are:

Monthly Campaign	Promotional Period	Monthly Prizes
1 st Month Campaign Period	16/11 /2020 to 31/12/2020	1 unit of iPhone 12 128GB (assorted colour)
2 nd Month Campaign Period	01/01/2021 to 31/01/2021	1 unit of iPhone 12 128GB (assorted colour)
3 rd Month Campaign Period	01/02/ 2021 to 28/02/2021	1 unit of iPhone 12 128GB (assorted colour)

12. Limited to (1) one Prize per unique MyKad/NRIC user and registered email address with the “Company” throughout the campaign promotional period only. One person can only win once or one time throughout the entire Campaign Period.

13. All winner(s) is/are required to provide images of the front and back of MyKad/NRIC as part of the verification requirements to claim the prize(s) based on the communications channels so determined by the company.

14. The following categories of people will not be Eligible to participate for this Campaign:

- a) Permanent, Part Time and Contract employees of DCR Marketing Sdn Bhd.
- b) Permanent, Part Time and Contract employees in relation or related to the group of companies belonging to DCR Marketing Sdn Bhd.
- c) Family members, Immediate family members and relatives of the Permanent, Part Time and Contract employees in relation or related to the group of companies belonging to DCR Marketing Sdn Bhd.

15. All Winners will be selected based on the criteria below:

- a) A registered and valid member of Dreamshop.com.my.
- b) Have made a minimum purchase of RM30.00 via www.dreamshop.com.my OR
- c) Have made an On-The-Spot Redemption transaction of minimum RM30.00 at DCR OR
- d) Have made any other transaction worth of RM30.00 from “The Company”
- e) Winners will be selected by a licensed registered randomiser system legally acquired by company.
- f) Selection of winner’s process will also be audited by 3rd party auditor appointed by the company.

16. Winner will be announced within 14 Business Days after the end of each promotional cycle, as stipulated in Terms & Conditions No 2 or as detailed:

Monthly Campaign Period	Announcement Date	Monthly Prize(s)
1 st Month Campaign Period 16/11 /2020 to 31/12/2020	15/1/2021	1 unit of iPhone 12 128GB (assorted colour)
2 nd Month Campaign Period 01/01/2021 to 31/01/2021	15/2/2021	1 unit of iPhone 12 128GB (assorted colour)
3 rd Month Campaign Period 01/02/ 2021 to 28/02/2021	15/3/2021	1 unit of iPhone 12 128GB (assorted colour)

17. The Winners' valid registered name and email address with the "Company" will be announce via the company' official communication channels such as but not limited to:

a) Official Website – www.dreamshop.com.my

b) Dreamshop Facebook page - <https://www.facebook.com/Dreamshop-102369824933588>

c) Dreamshop Instagram page - <https://www.instagram.com/dreamshop.com.my>

Note: Part of Winner's email address or identification numbers will not be revealed or blanked out to protect the winners' privacy and to comply with the governance of data protection act as stipulated in the PDPA policy)

18. All winners will be contacted by an official representative of the "Company" via:

a) Phone call

b) E-mail

c) WhatsApp

Or any other form of communication channels so determined by the Company's for the purpose of winner's verification, address confirmation, prize's delivery and arrangement purposes.

19. The Company will make three (3) attempts of phone calls, e-mail, WhatsApp or any other form of communications channels so determined by the company to the selected winners. The three (3) attempts will be made during the company's business operating hours, Monday to Friday (9am-6pm) to the selected winners.

20. In the event the selected winners cannot be contacted due to various reason such as but not limited to i.e. Attempted call gone to voicemail, line busy, unattended calls, no pick up, no respond or revert, the Company has the right to allocate the candidacy to the next Selected Winner.

21. It is winner's responsibility to claim his/her Prize from the Company within 14 business days upon the announcement is made through all the Company's communication channels ("Claim Period"). Successful winners who want to claim the Prize after the Claim Period will not be entertained.

22. It is compulsory that the Selected Winners need to:

a) Take a Picture / Photo with the Prize and Dreamshop.com.my's Logo

b) Post & Share the picture via their own individual social media account such as but not limited to Facebook, Instagram, Twitter and etc.

c) Complete the winning post with the slogan - "My Dream For I-Phone 12 Be Comes Reality, Thanks to #Dreamshop.com.my"

d) Tag # 10 of their friends on the respective social media(s)

Note: Failing on any of the above actions, the selected winner will be withdrawn or disqualified and The Company reserves the right to select the next new Winner.

23. Upon verification is done by the official representatives of the "Company", and all of Items No. 22 are complied, the Prize will be released to the respective winner.

24. The Company is responsible for fulfilment and will send each Campaign Prize via a reputable courier service within sixty (60) days from the day the selected Winner contact The Company to claim for his/her Campaign Prize.

25. The Campaign Prize is subject to manufacturer's warranty.

26. The Campaign Prize (model and colour) is subject to availability. In the event of unforeseen circumstance, the Company reserves the right to substitute alternative gifts of equivalent or greater value. The Prize is not transferrable and not exchangeable for cash.

27. The Company is not responsible for any loss, damage, delay, tampering, theft or modification of the Campaign Prize once it has been collected from The Company's place or dispatch for delivery by the courier company.

28. Only Successful Winners who fulfil the "Dreamshop Win iPhone 12 Campaign" Terms and Conditions shall be eligible for the Campaign Prize. The Company reserves the right to disqualify participants who have failed to fulfilled the Campaign Terms and Conditions and/or who have submitted incomplete or inaccurate data, without prior notice.

29. All winners have agreed to give 100% approval to the Company, and allowing the Company to use all copyright, pictures, visuals, materials and items that is related to the said Campaign for marketing purposes or base on the company's sole discretion.

30. By registering at www.dreamshop.com.my, all members has agreed and given their consent to the company to use any of their personal data for the purposes of the administration of this campaign, promotional offer(s) and any other purposes to which the entrant has consented, such as the Terms and Conditions, Personal Data and Information Notice, and Privacy Policy published at www.dreamshop.com.my

31. By accepting the offer each eligible person agrees to be bound by these terms and conditions.

32. The Company reserves the right to alter any terms & conditions of this promotion at any time without prior notice.

32. The Company reserves the right to cancel, terminate or suspend the Campaign without notice. Any cancellation, termination or suspension of the Campaign by The Company shall not entitle the participants to any claim or compensation against The Company for any loss or damage incurred by the participants as a direct and indirect result of such cancellation, termination or suspension.

33. The decisions of the Company in relation to every aspect of the Campaign, including but not limited to the type of Campaign Prize, shall be deemed final and conclusive under any circumstance and no complaint from any participants will be entertained. The decisions of The Company are final, conclusive and binding and no further appeal, enquiry and/or correspondence will be entertained.

34. The terms and conditions herein contained shall be governed by and construed in accordance with the laws of Malaysia.

On-The-Spot Redemption at The Company's Office Premise

35. On-The-Spot Redemption Facilities is currently made available for Principal Cardholders of:

- a) RHB BANK BERHAD
- b) MALAYAN BANKING BERHAD (MAYBANK)
- c) HONG LEONG BANK
- d) CIMB BANK BERHAD &
- e) AMBANK MALAYSIA BERHAD

Note: The above may subject to change as so determined by the Company.

36. For customers who wish to perform a redemption or here known as On-The-Spot Redemption are required to pay a visit to the Company official or headquarters located at:

No	Title	Details
1.	Address	DCR Marketing Sdn Bhd (718792-P), C-3-03, 3 rd Floor, Capital 3, Oasis Square, No. 2, Jalan PJU 1A/7A, Ara Damansara, 47301 Petaling Jaya, Selangor
2.	Business Operating Hours	Monday to Friday, 9am to 6pm. (Lunch Hour 1pm – 2pm)
3.	Call in Enquiries or To Make an Appointment	+603-7832 6103
4.	Enquiries by email	enquiries@dcr.com.my
5.	Enquiries by WhatsApp	+6014-603 8028

to perform the On-The-Spot Redemption transaction.

37. The principal Cardholder of the respective banks must be presence with the physical Principal Credit Card to perform the On-The-Spot Redemption.

38. Once redemption point is successfully deducted, goods purchased would be fulfilled within 14 business days to the address provided by the respective customers.

39. For customers who perform On-The-Spot Redemption transaction at the Company office premise within the promo period of 16th November 2020 until 28th February 2021, customers are eligible to participate the above mention Campaign - Dreamshop WIN iPhone 12 Campaign, provided they have registered themselves as a member at www.dreamshop.com.my . This can be done at company in front of the Company’s official representative or done prior to their visit to the company.

40. With every minimum redemption of RM30 per transaction, members will earn 1 entry to stand a chance to win the Prize. Example of the scenario as reference:

- a) RM30 per OTS redemption transaction – 1 entry earned
- b) RM100 per OTS redemption transaction – 1 entry earned
- c) RM1000 per OTS redemption transaction – 1 entry earned

Note: Splitting a single transaction bills to earned multiple entry will not be entertained and it violated the Campaign’s terms and conditions.

41. All the above-mentioned Campaign’s terms and conditions stipulated on No. 1 to No. 34 are applicable.

General Terms and Conditions

1. By participating in this Campaign, all the www.dreamshop.com.my members shall be deemed to have read, understood and agrees to be bound by the Terms and Conditions stated herein. The Company’s decisions on all matters relating to the Campaign shall be final, binding and conclusive. No correspondence, disputes and appeals will be entertained.

2. All items purchase are subject to first come first basis and subject to stock availability.

3. For more information, contact www.dreamshop.com.my team @ +603- 7832 6103 or email us at enquiries@dcr.com.my.

- END -



Dreamshop.com.my's WIN iPhone 12 Campaign

FAQ

1. What is this Dream shop Campaign about?

We wish to reward our members by giving out 1 iPhone 12 a month for the next 3 months.

- To encourage our members to frequently visit our loyalty site www.dreamshop.com.my to make purchases
- To promote the On-The-Spot redemption facilities (with selected banks) made available by the "Company"

2. What is the Campaign promo period?

Campaign Promotional period is valid from 16/11/2020 and ends on 28/2/2021.

Monthly Campaign	Promotional Period	Monthly Prizes
1 st Month Campaign Period	16/11 /2020 to 31/12/2020	1 unit of iPhone 12 128GB (assorted colour)
2 nd Month Campaign Period	01/01/2021 to 31/01/2021	1 unit of iPhone 12 128GB (assorted colour)
3 rd Month Campaign Period	01/02/ 2021 to 28/02/2021	1 unit of iPhone 12 128GB (assorted colour)

3. Who is entitled to participate in the Campaign?

Registered members with www.dreamshop.com.my who

- Make a minimum purchase of minimum RM30.00 per transaction at www.dreamshop.com.my OR
- Make an On-The-Spot Redemption of minimum RM30.00 per transaction at DCR Marketing Sdn Bhd. OR
- Make a purchase or any transaction of minimum RM30.00 per transaction from DCR Marketing Sdn Bhd. OR

4. How to participate in the Campaign?

- Step 1 : Register as www.dreamshop.com.my members
- Step 2 : Spend minimum RM30 at www.dreamshop.com.my or redeem items with points worth RM30 and above at the company
- Step 3 : Stand a chance to win the Prize

5. What is the Prize?

The latest iPhone 12 128GB (assorted colour)

6. How many Prize is given out for the whole Campaign promo period?

3 units of the latest iPhone 12 128GB (assorted colour)

7. How the winner announcement would be made? Every month or end of Campaign period?

The Winners' registered name and email address (partial email address to be blanked out) with the Company will be announce via the company' official communication channels such as but not limited to:

a) Official Website – www.dreamshop.com.my

b) Dreamshop Facebook page - <https://www.facebook.com/Dreamshop-102369824933588>

c) Dreamshop Instagram page - <https://www.instagram.com/dreamshop.com.my>

Winner will be announced within 14 Business Days after the end of each promotional cycle, as stipulated in Terms & Conditions No 2. Example:

Monthly Campaign Period	Announcement Date	Monthly Prize(s)
1 st Month Campaign Period 16/11 /2020 to 31/12/2020	15/1/2021	1 unit of iPhone 12 128GB (assorted colour)
2 nd Month Campaign Period 01/01/2021 to 31/01/2021	15/2/2021	1 unit of iPhone 12 128GB (assorted colour)
3 rd Month Campaign Period 01/02/ 2021 to 28/02/2021	15/3/2021	1 unit of iPhone 12 128GB (assorted colour)

8. If I'm the winner, what shall I do next to claim the Prize?

Our official representative will keep touch with you (via phone call, email & WhatsApp) for the verification and prize delivery arrangement.

9. Is there any other criteria need to meet to claim the Prize?

Yes, it is compulsory that the Selected Winners need to:

a) Take a Picture / Photo with the Prize and Dreamshop.com.my's Logo

b) Post & Share the picture via their own individual social media account such as but not limited to Facebook, Instagram, Twitter and etc.

c) Complete the post with the slogan - "My Dream I-Phone 12 Be Comes Reality, Thanks to #Dreamshop.com.my"

d) Tag # 10 of their friends on the respective social media(s)

10. If I'm the winner for month December 2020, do I still entitle to win the Prize in next cycle promo?

No, (1) one MyKad/NRIC unique user with the registered email address with the "Company" is eligible to 1 Prize winning throughout the whole promo period.

11. What is the deadline for me to claim the Prize?

It is winner's responsibility to claim his/her Prize from the Company within 14 business days upon the winner announcement made at all the Company communication channels ("Claim Period"). Successful winners who want to claim the Prize after the Claim Period will not be entertained.

- END -